



## Shop Talk

*A Monthly Newsletter for Band, Orchestra, Choral, Guitar and Dance Directors from your friends at Kaleidoscope Adventures - December 2011 Edition*

For a **FREE** trip quote, call us at

**800.774.7337**

or visit us at

[www.kaleidoscopeadventures.com](http://www.kaleidoscopeadventures.com)

### *In this issue:*

- Happy Holidays from Kaleidoscope Adventures
- Why Choose Kaleidoscope Adventures?
- December Spotlight Destination: Houston
- Frequently Asked Questions
- Choral Directors: How to Choose the Correct Repertoire for a Festival!
- Fun Fotos!
- Testimonials

### *Top 10 Student Destinations*

1. Orlando, Florida
2. New York City, NY
3. Washington DC
4. Atlanta, GA
5. Boston, MA
6. Chicago, IL
7. Historic Virginia/VA Beach
8. St. Louis, MO
9. Hawaii Cruises
10. Branson, MO



Happy Holidays from Kaleidoscope Adventures!

It's that special time of the year when we all gather together and celebrate the holiday season! We are very thankful for you, our clients, and wish you Happy Holidays!

## Why Choose Kaleidoscope Adventures?



© Disney

There's a saying that goes "It's the little things that make a BIG difference." Although it's a cliché, it is often very true, especially when planning a student group tour. The team at Kaleidoscope Adventures prides itself on flawlessly planning and executing every detail of your trip to ensure that it is successful and fun. We help educators, like you, enrich what you teach in the classroom by means of providing first-hand experiences that bring your classroom to life. Being a full-service tour operator, we

## December Spotlight Destination: Houston



Just fifty miles from the Gulf Coast, the burgeoning metropolis of Houston offers student groups great museums, a gander at the nation's space program, world-class sports and a highly regarded performing arts scene. Furthermore, Houston's attractions are second to none, its delectable restaurants will satisfy any taste and miles of sandy beaches are just an hour away. Performance ensembles also have many venue options from which to choose. Houston, America's fourth largest city, is a metropolis filled with Texas pride.

**Kaleidoscope Adventures can**

## Testimonials

*"This was the smoothest trip we've ever had!"*

**Liz Carney, Conestoga Valley High School**

*"This was the trip of a lifetime!"*

**Bob Chilton, Mount Airy High School**

*"Once again, a stellar job! We had a wonderful time. Thank you for always going the extra mile for our group. You guys ROCK!"*

**Keith Brumfield, Class Act Productions**

life. Being a full-service tour operator, we work with music performance groups, educational travel, sports travel, senior class trips, festival trips and cruises. When you partner with Kaleidoscope Adventures, you receive individualized attention from our team who will assist you with hotel accommodations, transportation, attraction tickets, meals, sightseeing, shopping, special events, and unique performance venues in over 40+ outstanding destinations throughout North America. Furthermore, Kaleidoscope Adventures is right there to support you every step of the way – before you travel, while you're away and when you return home. At Kaleidoscope Adventures, it is the little things that make a BIG difference in our tours.

For a **FREE, no-obligation quote**, please call **800.774.7337** or request information at [info@kaleidoscopeadventures.com](mailto:info@kaleidoscopeadventures.com)

## Frequently Asked Questions



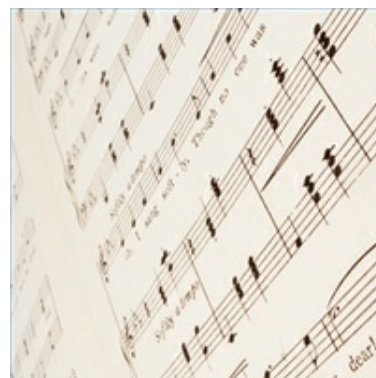
**Question:** How long has Kaleidoscope Adventures been in business?

**Answer:** Established in 1993, the team at Kaleidoscope Adventures has over a century of combined experience in the travel industry. Kaleidoscope Adventures is registered with the state of Florida as a seller of Travel and is members of the American Bus Association (ABA), Student Youth Travel Association (SYTA), Cruise Lines International Association (CLIA), Music Educators National Conference (MENC), International Air Transport Association (IATA) and the Better Business Bureau (BBB). We adhere to a strict code of ethics to maintain the above-mentioned membership

customize a complete travel package catered to your needs and educational objectives to Houston, Texas. For a **FREE, no obligation quote**, please call

**800.774.7337**

## Choral Directors: How to Choose the Correct Repertoire for a Festival!



One of the most frequent mistakes choral teachers make when choosing repertoire for a festival or contest is that they don't choose music that showcases the strength of their students. Oftentimes, many directors choose music that their students like. This should not be the only reason in selecting a song for a festival or contest though. Keep in mind that you must choose musical selections that you know your students can successfully perform. If, for example, you have a strong soprano section, try to find literature that caters to a strong melodic line. If you have a section within your choir which is somewhat weak, find music wherein that voice part plays a minor role. Also, do your homework! Consider selecting contest pieces with which other choral directors have had success in your region. Call other successful directors you know for advice on selecting the right repertoire. You can also surf the web and browse through your state choral websites for information. Many provide archived contest programs from years past. This is a wonderful way to see what literature worked for other choirs' throughout your state.

memberships.

## ***Fun Fotos!***

These fun fotos are of Class Act Productions, from Woodland, Texas on their recent trip to New York City. Class Act Productions is under the direction of Mr. Keith Brumfield.



*Class Act Productions posing for a picture at Rockefeller Plaza.*



*Another picture of Class Act Productions posing in front of Rockefeller Plaza.*

**Want to see your music ensemble in our newsletter? Send your photos to:**

[info@kaleidoscopeadventures.com](mailto:info@kaleidoscopeadventures.com)

state.

Choosing the correct repertoire for a festival or contest can be a timely endeavor. However, by taking the steps listed above, you will not only highlight the strengths of your choir, but most likely earn a good rating as well.

Dianna Jarvis, "Middle School/Junior High - Choosing Contest Repertoire, *Texas Sings*, Vol. 26, No. 2, Winter 2010.



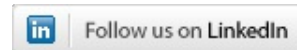
***You can find us on Facebook at:***

<http://www.facebook.com/pages/Orlando-FL/Kaleidoscope-Adventures/114465855514>



***You can also find us on Twitter at:***

[http://www.twitter.com/KA\\_Adventures](http://www.twitter.com/KA_Adventures)



***You can also find us on LinkedIn at:***

<http://www.linkedin.com/companies/1139433>

***Thank you for taking time to read Shop Talk. We look forward to your comments. We encourage you to forward this newsletter on to other music directors.***

***Please note that this email complies with current CAN-SPAM rules and is commercial mail.***

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

Kaleidoscope Adventures  
7131 Grand National Dr.  
Ste. 101  
Orlando, Florida 32819  
US

[Read](#) the VerticalResponse marketing policy.

