



A Monthly Newsletter for Band, Orchestra, Choral, Guitar and Dance Directors from your friends at Kaleidoscope Adventures!

OrlandoFest Enters its Second Year!



OrlandoFest, Orlando's newest and best performing arts music festival, announced today that it is gearing up for its second successful season and is accepting applications for next Spring.

Held in Orlando, Florida, OrlandoFest is an incredible festival that gives middle school, junior high school and high school performing arts ensembles a unique way to show off and enhance their musical skills via competitive and non-competitive adjudication performance options as well as performing arts workshops. OrlandoFest caters to choirs (concert, show, chamber, jazz and specialty), bands (concert, parade and jazz), orchestras, percussion ensembles and auxiliary units. In their inaugural year, participating OrlandoFest ensembles performed before nationally renowned adjudicators in a state-of-the-art performing arts center. Furthermore, each participating ensemble celebrated their performance by attending a fun-filled OrlandoFest Awards Ceremony at Universal Studios Florida®.

According to Robin Parker, President and CEO of Kaleidoscope

For a FREE Trip Quote, call us at

(800) 774-7337

or visit us at

www.kaleidoscopeadventures.com

In this issue:

- OrlandoFest Enters its Second Year!
- Macy's Holiday Parade at Universal Studios Florida®
- September Destination Spotlight: Pigeon Forge/Gatlinburg, TN
- Kaleidoscope Spotlight: An Interview with Anastasiya Shirley, Accountant
- The Challenge of Achieving Good String Instrument Balance
- Top 10 Student Destinations
- Fun Fotos
- Testimonials

Top 10 Student Destinations:

1. Orlando, FL
2. New York City, NY
3. Washington DC
4. Atlanta, GA
5. Boston, MA
6. Chicago, IL
7. Historic Virginia/VA Beach
8. St. Louis, MO

Adventures, "OrlandoFest had a successful first year with hundreds of ensembles participating in the festival and workshops. Kaleidoscope Adventures played a major role in assisting with the workshops. We look forward to an even bigger and better second year."

OrlandoFest is the premier performing arts music festival that provides a once-in-a-lifetime experience to directors and students. Kaleidoscope Adventures is the tour operator who can custom design an itinerary around an OrlandoFest performance and workshop package that is both fun and educational. For more information about OrlandoFest and a custom itinerary, please log on to www.kaleidoscopeadventures.com

"Let Kaleidoscope Adventures create an exciting OrlandoFest Performing Arts Festival package that meets your performance and educational needs."

For a **FREE**, no-obligation quote, please call **(800) 774-7337** or request information online by clicking on Free Trip Quote at www.kaleidoscopeadventures.com

Macy's Holiday Parade at Universal Studios Florida®



Don't miss your chance to perform in the Macy's Holiday Parade™ at Universal Studios Florida®. Experience a showcase of America's favorite parade as the Macy's Holiday Parade™ takes to the streets of Universal Studios®. Enjoy all of the color, music and pageantry of this great tradition with authentic balloons and floats direct from Macy's Thanksgiving Day Parade in New York City. The floats, clowns, bands and, of course, Santa Claus make this parade a spectacular event! Your marching band can perform in this exciting parade from **December 3rd, 2011 through January 1st, 2012.**

If you are interested in performing in the Macy's Holiday Parade™,

9. Hawaii Cruises

10. Branson, MO

Fun Fotos!

These Fun Fotos are of the Stuarts Draft High School Marching Band of Stuarts Draft, Virginia on their recent trip to Orlando. The Stuarts Draft High School Marching Band is under the direction of Kristina Thompson.



The Stuarts Draft High School Marching Band performing at Epcot.



A few of the Stuarts Draft High School students posing for a picture while dining at Sleuth's Mystery Dinner Show.

This Fun Foto is of the Turner Ashby High School Chorus of Bridgewater, Virginia performing at Universal's CityWalk®. The Turner Ashby High School Chorus is under the direction of Katie Pyles.



please contact one of our sales team members at **(800) 774-7337** or email us at info@kaleidoscopeadventures.com to book your date. Hurry, dates are filling fast!

September Destination Spotlight: Pigeon Forge/Gatlinburg, TN



The Great Smoky Mountains

Tucked away in the Great Smoky Mountains of Tennessee, the Pigeon Forge/Gatlinburg destination is filled with fun, excitement and beauty. With a multitude of outstanding attractions, entertaining dinner shows, an award-winning theme park, eclectic museums, southern style dining, tons of shopping and nature trails in the Great Smoky Mountains National Park, your student group will always have something to do. And, no matter where you stay in this destination, great views will abound. The natural beauty and breathtaking scenery of the Great Smoky Mountains, coupled with the excitement of the area itself, make this the perfect student tour destination to visit.

Kaleidoscope Adventures offers student groups a variety of experiences that help create lasting memories. We can customize an itinerary that is fun and meets your educational and/or performance objectives.

For more information about Pigeon Forge/Gatlinburg, please contact the Kaleidoscope Adventures sales team at **(800) 774-7337** or email at



This Fun Foto is of the Hopewell Middle School Orchestra of Alpharetta, Georgia performing at Downtown Disney. The Hopewell Middle School Orchestra is under the direction of Teresa Hoebeke.



Want to see your music ensemble in our newsletter? Send your photos to:

steve@kaleidoscopeadventures.com

Testimonials:

“We loved having a tour director, which we never had before. Mark was very good. He adjusted the itinerary to enable us to do some extra

Kaleidoscope Spotlight: An Interview with Anastasiya Shirley, Accountant



Anastasiya Shirley posing with The Beatles at Madame Tussaud's in NYC.

How did you join the Kaleidoscope Adventures team?

"In September of 2009 I learned from a friend that Kaleidoscope Adventures was looking for somebody to help out with the accounting side of the business. I sent my resume over to Robin Parker and after an extensive interview, she offered me a position with the team! I was beyond thrilled to take on this new adventure! Two years later, I am still happy to be here! I love being part of such a great team in such an amazing industry."

Where do you call home?

"I was born and raised in Ukraine, but for the last four years my home is in Orlando, FL."

What is your favorite destination to visit?

"Any place I haven't been yet."

Why do you like working in the student travel industry?

"The best thing about working in the student travel industry is knowing that I help create unforgettable memories for students. I was fortunate to travel a lot during my high school and college years, and can vouch for the importance of experiencing the world through travel. There is nothing more gratifying than hearing back from our clients about wonderful experiences they shared on a trip. At the end of the day, I help to shape the way our new generation perceives the world. Without a doubt, that is one of the biggest rewards of my job."

activities that we had not planned."

- Michelle Sullivan, North Wilkes High School

"You were all super! Everyone I spoke with was a pleasure and Karla (the trip planner) was wonderful every step of the way."

-Kevin Lewis, Frederick High School

"Kaleidoscope Adventures made our music festival fun and enjoyable for all because it was so well organized."

-Leslie Patton, Flat Rock Middle School

Can you tell us something interesting about yourself?

"I am pretty passionate about travel and never ever miss out on a chance to check out a new destination. For instance, I managed to talk UK border patrol into letting me visit London on a 18-hour layover without a pre-arranged visa. Oh, and I did that on two separate trips. After all, who can say no to Sherlock Holmes' #1 fan?"

The Challenge of Achieving Good String Instrument Balance!



As orchestra directors, we all realize many problems associated with string instruments. One problem orchestra directors encounter on a daily basis is that the high instrument of the string family, the violin, projects more easily than do the other string instruments. Also, the high register of individual instruments project better than the other registers. Both the violins and cellos make frequent use of their high registers. The violas and basses, on the other hand, are used in their lower registers with relatively little high register involvement. The viola and basses seem to serve as low register extensions or for low register support of the violins and cellos respectively.

Another major problem is finding a sufficient number of players to achieve a balanced string orchestra. Oftentimes, directors end up with more students playing violin and cello, thus creating an imbalance within the entire string ensemble. Also, a director usually ends up with more than one performer per part. Amateur string players are so accustomed to being one of several players on a part, that only those aspiring to be leaders in the section will assert themselves as players.

One may ask, "How do I achieve some semblance of balance with these problems?" One method is to encourage and admonish the less

these problems: One method is to encourage and admonish the less aggressive players to play with greater enthusiasm and conviction – to use the full bow, to “dig in” with the wrist, to be alert for entrances, to count, etc. within each respective section. A second method is that the conductor must train himself/herself to be aware of tone production techniques on the strings so that he/she can point out to a string player a weakness which keeps him from producing a full sound on his instrument, and consequently hold down the quality of the section sound.

Lastly, for overall balance, have the students think from the bottom up, not from the top down. In other words, make sure the violins and cellos can hear the lower supporting sections (violas and basses) clearly while they are playing. If they can't, they will most likely be too loud thus creating an imbalance. If they can, the violin and cellos sections will improve their overall listening skills and help you as a conductor balance your string orchestra.

R. Gerry Long. The Conductor's Workshop. Wm. C. Brown Co. Publishers. 2nd Edition, 1977.

Kaleidoscope Adventures can customize a complete travel package catered to your needs and educational objectives to any of our **40+ destinations**. We will assist you with hotel accommodations, transportation, attraction tickets, meals, sightseeing, shopping, special events, and unique performance venues plus more.

For a FREE, no-obligation quote, please call our Kaleidoscope Adventures Sales Team at

(800) 774-7337



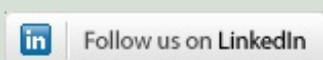
You can like us on Facebook at:

<http://www.facebook.com/pages/Orlando-FL/Kaleidoscope-Adventures/114465855514>



You can also find us on Twitter at:

http://twitter.com/KA_Adventures



You can also find us on LinkedIn at:

<http://www.linkedin.com/companies/1139433>



eFundraising.com

A Division of TI Media Solutions Inc. A Time Inc. Company

Interested in High Profit Fundraisers? Click on:

<http://www.kaleidoscope.fundraising.com>

Thank you for taking time to read Shop Talk. We look forward to your comments. We encourage you to forward this newsletter on to other music directors.

Please note that this email complies with current CAN-SPAM rules and is commercial mail.

Tel: (407) 345-4899

Toll Free: (800) 774-7337

Fax: (407) 345-2890

Email: info@kaleidoscopeadventures.com

Website: www.kaleidoscopeadventures.com

[Click to view this email in a browser](#)

If you no longer wish to receive these emails, please reply to this message with "Unsubscribe" in the subject line or simply click on the following link: [Unsubscribe](#)

[Click here to forward this email to a friend](#)

Kaleidoscope Adventures
7131 Grand National Dr.
Ste. 101
Orlando, FL 32819
US

[Read](#) the VerticalResponse marketing policy.

