



*A Monthly Newsletter for Band, Orchestra, Choral and Dance Directors from your friends at Kaleidoscope Adventures!*

## 5th Annual Music Director Familiarization Tour in Branson, Missouri!



### Dear Music Director:

You and a guest are cordially invited to attend our 5th Annual Music Director Familiarization Tour in Branson, Missouri hosted by the Branson/Lakes Area Convention & Visitors Bureau. This complimentary event is scheduled for **Tuesday, July 12th through Friday, July 15th** and is designed to showcase Branson and to educate you on the many features and benefits to planning a student performance trip to Branson this year and beyond. Learn how your students can perform in front of a built-in audience in any one of several theater main stages. Where else in the U.S. can you do this?

For a **FREE Trip Quote**, call us  
at  
**(800) 774-7337**  
or visit us at  
[www.kaleidoscopeadventures.com](http://www.kaleidoscopeadventures.com)

### *In this issue:*

- 5th Annual Music Director Familiarization Tour in Branson, Missouri!
- Kaleidoscope Adventures to Host Two Familiarization Tours for Music Directors in June!
- East Coast GuitarFest is a Success!
- April Destination Spotlight: Virginia Beach/Norfolk, Virginia
- How to Communicate Musical Emotions...Words vs. Listening!
- Top 10 Student Destinations
- Fun Fotos
- Testimonials

### *Top 10 Student Destinations:*

1. Orlando, FL
2. New York City, NY
3. Washington DC

Come and see for yourself why Branson is the ideal destination for your next student performance trip! Space is limited, so call or email Lenni Neimeyer at the Branson Lakes Area Convention & Visitors Bureau and **make sure to mention Kaleidoscope Adventures when calling or emailing!**

**Lenni Neimeyer, CTIS, CSTP**

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**Kaleidoscope Adventures to Host Two Familiarization Tours for Music Directors in June!**

**Chattanooga/Pigeon Forge, TN**



**Norfolk/Virginia Beach, VA**



Kaleidoscope Adventures will be hosting two familiarization tours for music directors from Sunday, June 5<sup>th</sup> through Wednesday, June 8<sup>th</sup> in two locations:

4. Atlanta, GA
5. Boston, MA
6. Chicago, IL
7. Historic Virginia/VA Beach
8. St. Louis, MO
9. Hawaii Cruises
10. Branson, MO

**Fun Fotos!**

These Fun Fotos are of the Connetquot H.S. Marching Band of Bohemia, New York marching in the Cherry Blossom Parade in Washington DC.

The Connetquot H.S. Marching Band is under the direction of Mr. Greg Johnson.



*The Connetquot H.S. Marching Band in the parade!*



*Connetquot H.S. Marching Band with a few Presidential mascots!*

- Virginia Beach/Norfolk, Virginia
- Chattanooga – Pigeon Forge, Tennessee

See, firsthand, all the public performance options for your students, the best student dining options and the top area attractions, historical sites, museums and more. Then, let us customize an itinerary just the way you want it. We invite you to participate in one of these exciting tours. All expenses will be paid with the exception of your travel to and from the destination. Hurry! There are only a few available spots left.

If you are interested in signing up for one of these tours, please call Kaleidoscope Adventures at **(800) 774-7337** or email Steve Brinkman at [steve@kaleidoscopeadventures.com](mailto:steve@kaleidoscopeadventures.com)

## East Coast GuitarFest is a Success!



*Robinson (Fairfax County, VA) Secondary School Guitar Ensemble*

The first annual East Coast GuitarFest, recently held on the campus of Norfolk State University in Norfolk, Virginia on April 15<sup>th</sup> and 16<sup>th</sup>, was a tremendous success! The East Coast GuitarFest is a festival created to meet the needs of the guitar education community. By bringing this specialized guitar event to directors/teachers and their guitar ensembles throughout the east coast, we are striving to meet the growing needs and popularity of this instrument.

This year's clinicians were Dr. Sam Dorsey of Norfolk State University, Timothy P. Olbrych of The College of William and

These FunFotos are of the Chantilly H.S. Show Choir of Chantilly, Virginia on their recent trip to Orlando. The show choir is under the direction of Mr. Glenn Cockrell.



*The Chantilly H.S. Show Choir performing at OrlandoFest Music Festival!*



*The Chantilly H.S. Show Choir at La Nouba!*

The following Fun Fotos are of the Bennett's Mill Middle School Chorus of Fayetteville, Georgia on their recent trip to Orlando. The chorus is under the direction of Ms. DeLacey Wilkins.



Mary, John Boyles of Woodside High School & Christopher Newport University, and Cliff Morris a Professional Guitarist and Recording Artist. We want to extend a hearty thank you to Dr. Sam Dorsey for assisting us with not only creating this festival but organizing it as well.

Next year's festival is scheduled to take place in the Spring in Norfolk, Virginia (details to come).


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## **April Destination Spotlight: Virginia Beach/Norfolk, Virginia**



*King Neptune Statue on Virginia Beach*

While in the Virginia Beach/Norfolk area, your student group can embark on an adventure of a lifetime. Virginia Beach has all of the elements of a classic seaside resort: gorgeous beaches, a lively boardwalk, plenty of restaurants, beachside shopping and exciting attractions sure to appeal to student groups. This destination boasts more than beautiful beaches though. Groups can immerse themselves in the rich naval military history in Norfolk including many military historical sites, first-class museums and the Naval Air Station. Traveling a bit north of



*The Bennett's Mill M.S. Chorus performing at Downtown Disney!*



*The Bennett's Mill M.S. Chorus at Animal Kingdom!*

**Want to see your music ensemble in our newsletter? Send your photos to:**

[steve@kaleidoscopeadventures.com](mailto:steve@kaleidoscopeadventures.com)

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### ***Testimonials:***

***"The entire trip was so awesome and outstanding. You guys know how to get it right every time. I am always impressed and pleased with the wonderful job you do.***

***Thank you for going the extra mile to make our trip wonderful and meaningful!"***

**Keith Brumfeld, Class Act Productions**

museums and the Naval Air Station. Traveling a bit north of Norfolk adds even more flavor to your group itinerary with maritime, and air and space museums, civil war battlefields and historical monuments. If Virginia is for lovers, than we are sure you and your student group will love the Virginia Beach/Norfolk destination.

The team at Kaleidoscope Adventures will customize a complete travel package to Norfolk/Virginia Beach, VA catered to your needs and educational objectives. We will assist you with hotel accommodations, transportation, attraction tickets, meals, sightseeing, shopping, special events, and unique performance venues plus more.

For more information, please contact the **Kaleidoscope Adventures** sales team at **(800) 774-7337** or at [info@kaleidoscopeadventures.com](mailto:info@kaleidoscopeadventures.com)

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## How to Communicate Musical Emotions...Words vs. Listening!



"Felix Mendelssohn once said, "If I could express myself completely with words, I would not need music." One could reverse Mendelssohn's idea and say that if it were somehow possible for us to communicate with you through music, we would have no need for words."

Your own musical experiences have probably shown you how difficult it is to discuss music with words alone. No matter how carefully you explain a point to your students, it is somewhat hard to understand that point until you demonstrate it and allow your students to try it themselves. As a director, you wear many hats

*"From the person I spoke with when I first called your office through the end of our tour, everyone was amazing. The trip couldn't have been better - we wouldn't have changed a thing! We're already working on next year's trip with Hilde."*

**Rick Harris, Girls Choir of South Florida**

when teaching concepts of music. In fact, you have to be a part-time music theorist in addition to being a teacher, conductor, performer, listener and even a composer. Yet, trying to convey a feeling or emotion in music is oftentimes very difficult, even non-verbally. Moreover, the only way to get your point across is to physically perform the section of music yourself, play an excerpt from a cd, etc. or attend a concert. However, even on the concert level, no matter how well written the program notes for a symphony concert may be, they can never substitute for the actual experience of hearing the music. Therefore, no matter how clearly you try to explain the theoretical principles of music, your students will not understand them fully until they have experienced them in music through performance, writing or listening.

Students need to listen to music for the extrinsic value (for the sake of what the sounds refer to). Kaleidoscope Adventures can help you make this dream come true. Many of our tours travel to cities that have symphony orchestras, concert choirs, jazz bands and more. On these trips, students get to experience firsthand the extrinsic value of listening to professional musicians by means of attending concerts. At these concerts, students experience the emotional, physical and intellectual elements of the music itself. As a result, they will then achieve a deeper understanding of what you are trying to convey as a music teacher.

Winold, Allen & Rehm, John. Introduction to Music Theory.

Prentice-Hall International, Inc. 1979.

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**Kaleidoscope Adventures** can customize a complete travel package catered to your needs and educational objectives to any of our **40+ destinations**. We will assist you with hotel accommodations, transportation, attraction tickets, meals, sightseeing, shopping, special events, and unique performance venues plus more.

**For a FREE, no-obligation quote, please call our  
Kaleidoscope Adventures Sales Team at**

**(800) 774-7337**



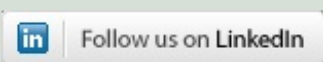
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**You can also find us on LinkedIn at:**

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***Thank you for taking time to read Shop Talk. We look forward to your comments. We encourage you to forward this newsletter on to other music directors.***

***Please note that this email complies with current CAN-SPAM rules and is commercial mail.***

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